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INVITING PROPOSALS

FROM

EXPERT ORGANISATION/CONSULTANT

TO UNDERTAKE

AN IMPACT ASSESSMENT

FOR

GUJARAT TEXTILE POLICY 2012

**IMPACT ANALYSIS
FOR
GUJARAT TEXTILE POLICY-2012**

SCOPE OF WORK & TERMS OF REFERENCE

Scope of Work

1. Impact Analysis

- a. Analysis of investments made under Gujarat State textile policy in terms of segments benefitted (in whole value chain), type of companies covered including FDI, location of the project, typical size for various project types, etc. to develop specific insights into the current investment landscape. Analysis will be made, based on data available with Government Department and information with existing industries and potential investors.
- b. In addition, the consultant or expert organization will be required to undertake an industry survey covering representative sample of state textile policy beneficiaries for:
 - i. Assessment of level of awareness among the industry about the state textile policy and its overall impression.
 - ii. Assessment of impact of investment made under State textile policy in different segments e.g. spinning, weaving, knitting, processing, garmenting, nonwovens, technical textiles, embroidery, others in terms of improvement in -
 - production and productivity;
 - cost efficiency;
 - cleaner production technology;
 - wastage;
 - quality;
 - exports;
 - value addition;
 - product development;
 - innovative practices;
 - unit value realization;
 - domestic and export turnover;
 - skill upgradation, etc.
 - iii. Identifying issues faced by industry in availing the benefits under the state textile policy and their root causes.

- iv. Ascertaining the need for improvement in specific clauses, norms or the coverage in the state textile policy to support investment in a better way.
 - v. Ascertaining the impact also of National Textile Policy.
- c. Assessment of contribution of state textile policy in-
- i. Bringing investment into the state;
 - ii. Generating additional employment in the state;
 - iii. Bringing new technologies and product manufacturing into the state;
 - iv. Improving overall competitiveness of the industry;
 - v. Present mechanism of implementation process and suggestion, if any, to improvise for faster implementation process.
2. Benchmarking with other State Government policies: Carry out a comprehensive comparison of Gujarat State textile policy with textile policies of various other Indian states to identify the difference in approach, thrust areas, coverage, incentives, etc.

3. Recommendations

- a. To make recommendations in line with the feedback received from the industry to address key issues being faced by them;
- b. To suggest amendments in state textile policy to enable it to attract more investment into the state, with a special focus on attracting investment in new technologies and products; including FDI projects;
- c. To examine the need and justification of adding new components in the state textile policy;
- d. To suggest steps required to create more awareness and improve the reach of textile policy among Indian and international investors.

Time Frame

The project duration is six months from the date of placement of the work order. The selected agency would be required to submit an Inception Report within 15 days and the 1st Draft Report at the end of 45 days from the date of award of work. The Final Report is to be submitted after detailed discussions and also by organizing interaction programmes with industry associations at Ahmedabad, Surat, Rajkot or any other place by the end of the 6th month.

Eligibility criteria

- 1. The agency should be a single Business Entity i.e. a company registered in India under the Companies Act 1956. Any kind of consortium is not allowed.
- 2. The agency should have an experience of at least 7 years of consulting work in textile sector as on March 31, 2015.
- 3. The agency should have an average annual turnover of at least Rs. 8 crores in last three financial years (FY13, FY14 and FY15).
- 4. The agency should have proven and demonstrable experience of undertaking at least five such evaluations/studies in textile sector for Government bodies during the past 2(two) years.

Technical Evaluation Criteria

S. No.	Heading	Description	Criteria for point allotment	Max. Points
1	Firm's Experience	Textile sector consulting assignments done in last 2 years	No. of assignment less than 10 = 0 10 to 24 assignments = 5 25 assignments or more = 10	10
		Assignments done with State or Central Government textile departments in last 2 years	No. of assignment less than 5 = 0 Assignment 5 or Above = 5	5
		Assignments related to textile policy formulation or evaluation	No. of assignment less than 3 = 0 Assignments 3 or above = 5	5
		Industry connect	Comparative assessment of consulting firm's contact with industry stakeholders	15
2	Key Personnel	Educational and professional background of key personnel including experience of working in textile sector specifically with Government bodies	Comparative assessment to be done by the evaluation committee	15
3	Project Methodology & Approach	a. Technical Approach & Methodology	Assessment to be done by evaluation committee based on submitted technical bid and presentation. Criteria is adequacy and appropriateness of the proposed methodology and work plan w.r.t. Terms of Reference	30
		b. Work Plan & manpower deployment		20
Grand Total				100

→ Minimum qualifying marks in technical evaluation will be 50 out of 100.

Evaluation and Selection

- i. The Bidder shall be selected on the basis of Quality cum Cost Based System (QCBS), whereby:
- Technical proposal will be allotted weightage of 60%
 - Financial proposal will be allotted weightage of 40%. The Financial marks would be determined by the formula:

Financial Marks (F) = 40* [Financial bid given by the lowest bidder]/ [Financial bid given by the bidder]

- ii. The financial quote should include all charges like consultation fee, travelling expenses, meeting expenses etc.
- iii. Technical Performance would be assessed by the Evaluation Committee on the basis of points awarded to each of the bidder.
- iv. Financial Proposals of only those Applicants who scores at least 50% marks in Technical Proposal evaluation shall be opened and evaluated as per financial evaluation criteria.
- v. The Bids would be finally evaluated on Total marks determined by the following formula:

$$\text{Total marks (M)} = 0.6 \times T + F$$

Where T = Technical marks (out of 100) awarded to bidder (see section f)

F = Financial marks

- vi. Bidder obtaining highest total marks (M) would be selected
- vii. The Agency, based on the above exercise, will be selected by the Committee.

Note

Last Date for submission of Bid : 24-09-2015
