

(A Government of Gujarat Organisation)

Venue: Auditorium Hall, CED Campus, Naroda GIDC, Ahmedabad

20/11/2018, Tuesday



*ADAPTING TO THE NEW*

# NEWSLETTER

November 2018



Since 1979

**The Centre for Entrepreneurship Development**  
(A GOVERNMENT OF GUJARAT ORGANIZATION)



## FROM THE DIRECTOR'S DESK



**DR. RAM NATH PRASAD  
DIRECTOR, CED**

This month, there have been many “first times” that CED has seen. Entrepreneurship Meet was conducted and the entrepreneurs were felicitated in a private ceremony. It was an amazing experience seeing the happiness and confidence in these entrepreneurs.

Apart from the routine Entrepreneurship Development Programs (EDP) that we conduct, there has been an introduction of EDP for Wellness Centre, which is introduced for the very first time. Under Skill Development too, there has been an addition of Yoga Instructor course.

With the Vibrant Gujarat coming up, CED has taken yet another initiative with support of DICCI to book stall spaces, that can be used by SC/ST entrepreneurs absolutely free. This will help them connect to the world at large and display their product/service in front of the eyes of many.

Happy Reading!



# THE SURGING ENTREPRENEURSHIP

## ENTREPRENEURSHIP DEVELOPMENT PROGRAM (EDP) MODULE 2 FOR WOMEN | VADODARA

Women entrepreneurship has been recognised as an important source of economic growth. Women entrepreneurs create new jobs for themselves and other as well. We, at CED aim to encourage such women who have a dream of start their own entrepreneurial journey.

In lieu of this, EDP Module 2 for women was conducted at our Vadodara Centre. Experts like Mr. Rohit Dave, Mr. Dharmesh Gajjar and Ms. Krishna Vyas were invited as experts to conduct sessions on various topics like Women Empowerment and Business Opportunities, important aspects of selecting business & experience sharing and sales & marketing respectively.



## EDP MODULE 1 AT CED NARODA CAMPUS

CED has been on an constant spree to encourage people to be “job creators”, whether it be by being an entrepreneur or by means of skill development that aids in becoming self-employable. Here is the general EDP program conducted at our Naroda campus for such enthusiasts who aim to create jobs in the economy.

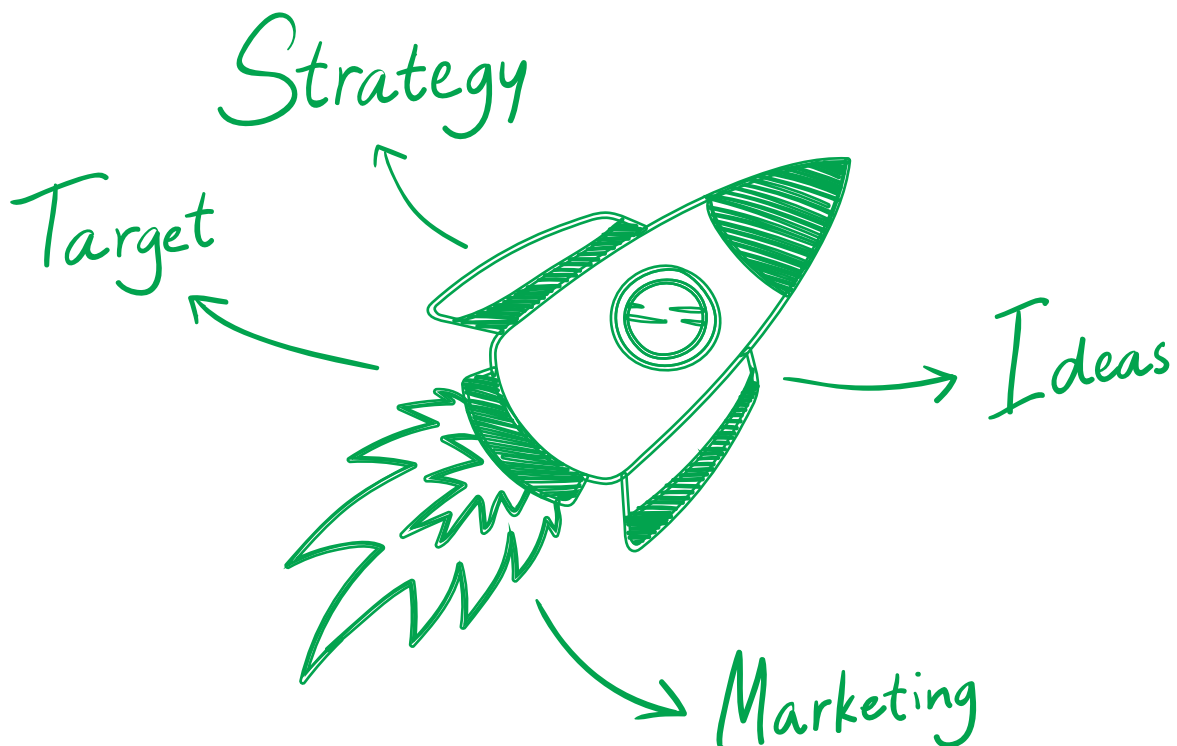




# THE SURGING ENTREPRENEURSHIP

## ENTREPRENEURSHIP DEVELOPMENT PROGRAM (EDP) FOR A WELLNESS CENTRE

At CED, we believe in empowering the people aiming to pursue even an unconventional business domain. Considering the increased need for wellness due to physical and mental stress owing to current lifestyle of people, CED decided to introduce for the very first time, EDP for Wellness Centre aiming to the individuals who wish to set up their own Wellness Centre. Right from the establishing of centre to taking care of the services that it will offer, managing the human resource, marketing, etc. were covered under this program.



# YOGA INSTRUCTOR SKILL DEVELOPMENT PROGRAM

Considering the growing importance of spiritual healing and meditation, Yoga Instructor Skill Development Training Program has been introduced with CED's support. This newly introduced program is a one month program specifically designed to train those individuals who aim to become a Yoga Instructor and spread wellness through their knowledge.

Here are some spiritual moments from our Yoga Instructor Skill Development Training Program recently held at Sri Sri Adivasi Charitable Trust, Uchchal under National SC - ST Hub (NSSH) scheme. By the end of this program, the participants would be eligible to be Yoga Instructors.



# ENTREPRENEURS' MEET 2018 AT CED NARODA

With an aim to recognize the entrepreneurial efforts of various entrepreneurs who pursued their dreams, Entrepreneurs' Meet 2018 was organized at our Naroda campus. This meet was organized for those entrepreneurs who had received Entrepreneurship training from CED and are now on their way to achieve their dream. The event was graced by the presence of Dr. Ramnath Prasad - Director, CED, Mr. Aslam Charania, - Chairman of Mastermind Consultants, CED experts and officers.

The session started with a meditation session, following which the key dignitaries delivered a speech on various aspects of entrepreneurship and its risks and opportunities. CED and its programs for entrepreneurship as well as skill development was also briefed by the respective project leaders of CED. The meet ended with a question answer session and felicitation ceremony of all the entrepreneurs.





## NATIONAL SC-ST HUB (NSSH) PROGRAM - 8 WORKSHOPS ACROSS GUJARAT

Under NSSH, CED organised 8 workshops across different districts of Gujarat this month in collaboration with DICCI Gujarat and managed by SoCH.

This month, CED primarily focused its efforts in tribal areas. The tribal population is living in sporadic settlements and thus, to mobilise them at district level may not be a feasible option. Thus, to reach to the grassroots in tribal area, decision was taken to organise awareness workshops under NSSH at taluka level of Surat and Tapi district of Gujarat. The detail about the workshops conducted are given here below:

Sr. No.	Date	Name of District	No. of Participants
1.	16/11/2018	Anand	62
2.	17/11/2018	Bharuch	77
3.	23/11/2018	Morbi	37
4.	24/11/2018	Gandhidham	83
5.	28/11/2018	Umarpada & Mandvi (Surat)	55
6.	28/11/2018	Vyara (Tapi)	33
7.	29/11/2018	Uchahal(tapi)	54
8.	29/11/2018	Nizar (Tapi)	51

In each workshop, CED representatives shared detailed overview on CED and NSSH scheme; DIC mentioned about departmental schemes and details on subsidy under MSME schemes for SC-ST entrepreneurs; Bank of Baroda shared information about newly launched scheme of availing loan in 59 minutes and other benefits offered by the Bank while DICCI gave an overview about the organisation and presentation on various government Banking schemes which can be availed by the SC/ST entrepreneurs. These workshops were interactive with equal participation from the attendees.





# OPPORTUNITY FOR SC-ST ENTREPRENEURS AT VIBRANT GUJARAT 2018

National SC-ST Hub (NSSH) scheme has four components as per the guidelines for the transfer of funds for activities to be undertaken by the state. One of the components is Exhibition /Trade fairs to provide opportunity to SC-ST Entrepreneurs of the country to showcase their products and services to facilitate participation in domestic as well as international exhibition/ trade fairs. This shall help new as well as existing entrepreneurs in establishing business linkage at national as well as global level.

CED has booked stalls for SC-ST Entrepreneurs in Vibrant Gujarat Global Trade Show 2019 under NSSH Scheme, the promotional activity for which is as under to invite registrations from SC-ST entrepreneurs.



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MICRO, SMALL & MEDIUM ENTERPRISES  
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Ministry of MSME, Govt. of India



**CED**

**Only Exclusively for SC/ST Entrepreneur**  
For More Information visit [www.diccijugarat.org](http://www.diccijugarat.org)

## The Centre for Entrepreneurship Development (A Government of Gujarat Organization)

Website: <https://ced.gujarat.gov.in>

**SC-ST ઉદ્યોગકારો માટે (નેશનલ એસસી-એસટી હબ (NSSH) યોજના અંતર્ગત)**

### EXHIBITION IN VIBRANT GUJARAT GLOBAL TRADE SHOW 2019

ઉદ્યોગસાહસિકતા વિકાસ સંસ્થાન (સીઈડી) દ્વારા નેશનલ એસસી-એસટી હબ (NSSH) યોજના અંતર્ગત વાઈબ્રન્ટ ગુજરાત ગ્લોબલ ટ્રેડ શો - ૨૦૧૯ (તા. ૧૮ થી ૨૨ જાન્યુઆરી-૧૯) માં અનુસુચિત જાતિ અને અનુસુચિત જનજાતિના ઉદ્યોગકારો માટે સ્ટોલ બુક રાખવામાં આવેલ છે. જેમાં અનુસુચિત જાતિ અને અનુસુચિત જનજાતિના ઉદ્યોગકારો પાતાની પ્રોડક્ટ/સર્વિસનું ડિસ્પ્લે કરી શકશે.

કોર્ગ જોડાઈ શકે : અનુસુચિત જાતિ (SC) અને અનુસુચિત જનજાતિ (ST) ના ઉદ્યોગકારો

જરૂરી દસ્તાવેજો : ૧. રાજ્ય સરકાર દ્વારા પ્રમાણિત કરવામાં આવેલ જાતિનું પ્રમાણપત્ર.  
૨. ઉદ્યોગ આધાર નંબરની પ્રમાણિત નકલ

રજીસ્ટ્રેશન માટે : નીચે આપેલ વેબસાઈટ પર જઈને રજીસ્ટ્રેશન કરાવવું ફરજિયાત છે.  
“<http://diccijugarat.org/vg2019>”

સહયોગ : **DICCI** 

Developing SC/ST Business Leadership



રજીસ્ટ્રેશનની છેલ્લી તારીખ ૧૦/૧૨/૨૦૧૮ રહેશે.

Get Free Stall on Vibrant Gujarat 2019

વધુ માહિતી માટે (ઓફિસ સમય દરમ્યાન) : ઉદ્યોગસાહસિકતા વિકાસ સંસ્થાન (સીઈડી) બ્લોક નં. ૧, ૯ મો માળ, ઉદ્યોગભવન, ગાંધીનગર - ૩૮૨૦૧૦

વોટ્સએપ: ૯૭૭૩૪ ૬૬૮૧૭ 





## TRAINING PROGRAM FOR CED EMPLOYEES

CED in association with Power Plus Academy of learning (division of Chayan Consultants Pvt.Ltd). had organized Human Resource Development training program for employees at all level working at CED, Gandhinagar. The details of this session of the training program is as follows:

The session was on the topic “Happy Living” conducted by Ashish Sharma at Naroda Campus of CED. The session was full of fun activities that induced learning and understanding of the session. The response and feedback of the participants was also very positive.



## INAUGURATING ENTREPRENEURSHIP DEVELOPMENT PROGRAM (EDP) MODULE - 1 AT UTKARSH TRUST

Utkarsh Trust has started with CED’s EDP program. The event of inauguration of the program was graced by the presence of Dr. R. N. Prasad (Director, CED), Dr. Jaimin Vasa (President GCCI), Mr. Prakash Nayak (Vice President, Kotak Mahindra Bank) and Ms Debosmita Bhomik (U.S. Consulate General). Mrs. Archana Yadav (Project Leader, CED) took a session on “Business Opportunity” topic on first day after the inauguration. The succeeding sessions are presently being carried out by the experts.





# UPSKILLING ON THE RISE WITH SKILL DEVELOPMENT & SKILL UPGRADATION ACTIVITIES

CED, through its Skill Development and Upgradation programs has been aiming to minimize shortage of readily employable manpower in various segments. To achieve this, CED in association with training partners has set up Skill Upgradation Centres across various cities of Gujarat. These centres are well equipped with facilities and machinery to provide proper training.

Below are the moments of live training across our various SUCs that is aimed at making the participants self - employable as well as better career prospects.



On-the-job training | Kalol GIDC



Live Training at Chhatral SUC  
Tower Technician



Live Training at Gondal SUC  
CNC Turning



Skill Development | Shri Parantap Institute of CNC Programing



Electrical & Fitter Training |  
Kalol GIDC

The Centre for Entrepreneurship Development (CED) - a Government of Gujarat organization is the first of its kind in the country, established in 1979, engaged in promoting skill and entrepreneurship across the state of Gujarat.

CED has constantly been on an innovating spree, consistently coming out with imaginative programs aimed at empowering youth through skill and entrepreneurship.

## Objective

- To promote and implement industry responsive skill and entrepreneurship development across the state of Gujarat
- To enable industrial and sustainable growth along with empowering the young generation in the state of Gujarat

# ***ROLE OF THE CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (CED)***

## **PROMOTING ENTREPRENEURSHIP DEVELOPMENT**

At CED, we facilitate entrepreneurship spirit among the business enthusiasts by devoting our knowledge, time and effort.

Entrepreneurship is the backbone of economy for any country. It is the role of CED to fulfill such entrepreneurial dreams at adequate level in Gujarat.

## **PROMOTING SKILL DEVELOPMENT**

Despite large requirement of manpower, there has been a demand - supply mismatch resulting in shortage of skilled manpower in various industries.

CED aims to develop industry responsive and readily available skilled manpower focusing on local resources.

## **PROMOTING CLUSTER DEVELOPMENT**

Sustainability & growth, capacity building & infrastructure facilities are a key to development of Micro and Small Enterprises (MSEs)

Through cluster development, CED aims to enhance the productivity, competitiveness as well as capacity building of Micro and Small Enterprises.

# ENTREPRENEURSHIP DEVELOPMENT

Recognizing that a quantitative increase in the number of entrepreneurs and a qualitative improvement in entrepreneurship could considerably accelerate the industrial and thereby economic development, entrepreneurship programs by CED are aimed towards developing small entrepreneurs in a systematic manner. Following are the programs that CED undertakes for the same:

- Entrepreneurship Awareness Programme (EAP)
- Entrepreneurship Development Program (EDP)
- Human Resources Development & Achievement Motivation Program (HRD)
- Second Generation Program (SGP)
- Entrepreneurship Awareness Camp (EAC)
- Faculty Development Program (FDP)

# SKILL DEVELOPMENT

Gujarat Industrial Policy has laid an emphasis on the need to create industry responsive & readily employable manpower in various segments. In order to take this initiative further, “Scheme for Enhancement of Technical Competence and Manpower” has been introduced alongwith the support and expertise of trainers and faculty members of institutions with an active participation from industries. The seven schemes covered under this are monitored by CED in association with expert training partners.

Scheme 1: State Level Anchor Institutes

Scheme 2: Short-term Bridge Courses by Industries/Institute

Scheme 3: Specialized Skill Development Centers

Scheme 4: Skill Up-gradation Centers (SUCs)

Scheme 5: Skill Development to MSME Sector

Scheme 6: Support for setting up Gems & Jewellery Training Center/Institute

Scheme 7: Tuition fees for Enhancement of Skill

# ***THE SECRET OF GETTING AHEAD IS GETTING STARTED.***

## **The Centre for Entrepreneurship Development (H.O.)**

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dir-ced@gujarat.gov.in | cor-ced@gujarat.gov.in

## **CED Campus (Ahmedabad)**

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Naroda, Ahmedabad - 382 330.  
+91 79 22814137 | ced.naroda@gmail.com

## **Regional Offices**

### **Ahmedabad Region**

C/o District Industries Centre,  
1st floor, Bachat Bhavan,  
Relief Road,  
Ahmedabad - 380001  
Phone/Fax - 079 25506843  
ahd-ced@gujarat.gov.in

### **Vadodara Region**

B 105, Manu Bhai Tower,  
Kalaghoda, Sayajiganj,  
Vadodara – 390020  
Phone/Fax - 0265 2222300  
brd-ced@gujarat.gov.in

### **Surat Region**

C/o. GSFC, Mirambika Complex  
2nd Floor, Opp. Gandhi Baug  
Chowk Bazar,  
Surat - 395001  
srt-ced@gujarat.gov.in

### **Rajkot Region**

C/o, GSFC,  
1st Floor, Besides Life Building,  
Race Course Ring Road,  
Rajkot – 360001  
Phone/Fax - 0281 2451192  
rjt-ced@gujarat.gov.in

### **Bhavnagar Region**

C/o, District Industries Centre,  
Opp. Polytechnic College,  
Vidyanagar,  
Bhavnagar – 364001  
Phone/Fax - 0278 2516066  
bhv-ced@gujarat.gov.in

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