

#### The Centre for Entrepreneurship Development

(A GOVT. OF GUJARAT ORGANIZATION)
ISO 9001:2015 certified



## Why?

In order to align the learning outcomes from entrepreneurship development programs organized by CED with the business objective of the participants, we are planning to set up a separate post training hand holding support cell which will ensure a better learning retention and applicability of the learning outcome.

### By whom?

Through this Support Cell, CED will provide technical and knowledge based guidance to the CED trainees. Senior level officers will lead the cell supported by officers and executives.



# **Major Focus Areas**

The major focus areas of the cell will be sales and marketing strategy, project report preparation, legal aspects and govt. licencing. The expert faculty from CED will guide the trainees in these diverse areas.

#### **Duration & Selection**

This support will be provided for the maximum period of 6 months free of cost. There will be specific norms for the selection of trainees. Only interested and genuine candidates who want to get detailed technical know-how of the business establishment will be considered eligible to be a part of the cell.