



Since 1979

The Centre for Entrepreneurship Development

(A GOVT. OF GUJARAT ORGANIZATION)

ISO 9001:2015 certified

CED E-LEARNING PROGRAMS FOR ENTREPRENEURS



WOMEN ENTREPRENEURS DEVELOPMENT PROGRAM

Women empowerment has become a significant topic of discussion in development and economics. Women's economic empowerment refers to the ability of women to enjoy their right to control and benefit from the resources, assets, income and their own time, as well as the ability to manage risk and improve their economic status and well-being. Hence, Entrepreneurship Development is the best way to empower women and enable them to become self-reliant.

In context to this, **CED has collaborated with The Indus Entrepreneurs (TiE) & American Corner and arranged a one day seminar on Women Empowerment through Entrepreneurship.** CED Faculty Dharmendra Pandya delivered a session on Entrepreneurship Development, Business Opportunities and Government Schemes. Different faculties and experts from the industries also joined the program and guided women entrepreneurs.

SECOND GENERATION PROGRAM - LEARNING BASICS FOR COST REDUCTION IN SME

Apart from this, CED has also arranged an **online seminar on Cost Reduction technique for second generation entrepreneurs.** In an uncertain economy when every penny counts, even the smallest increase in revenue or reduction in expenses can have an impact on company profitability. The cost reduction is essential for any small and medium scale industry.

Considering this subject, a one day second generation program on the topic "Learning Basics for Cost Reduction in SME" was organized. Total 256 entrepreneurs attended the program through an online medium. CED Expert faculty Darshana Thakkar delivered a session in which she briefed the candidates about the difference between cost cutting and cost reduction, important tools for cost saving, industrial engineering etc.

