



MARCH 11TH TO MARCH 18TH, 2024



CIC WEEKLY NEWSLETTER

Nurturing Innovations



CED INCUBATION CENTRE (CIC) & GREEN ENTREPRENEURSHIP



The CED Incubation Centre (CIC) empowers aspiring entrepreneurs. As a Nodal Institute under the Gujarat Startup Policy 2020, the CIC provides resources and guidance to help ventures flourish, with a focus on those creating positive social impact specially in Green Entrepreneurship.

This week at CIC, we were a hive of activity, nurturing groundbreaking ideas and empowering entrepreneurs on their journeys! Here's a closer look at some key highlights:



EMPOWERING FARMERS THROUGH TECHNOLOGY:

- We had a productive meeting with Mr. Shailesh, whose innovative startup aims to transform the agricultural landscape.
- His vision is to provide a one-stop solution for farmers – seamlessly integrating transportation, packaging, and market access services.
- Mr. Shailesh has already conceptualized his idea through a mobile application wireframe.
- To translate his vision into reality, we encouraged him to fill out the CIC incubation application. This will connect him with a dedicated development expert who can assist in building the app and propelling his venture forward.



SHAPING THE FUTURE OF CIC INCUBATION:

The Centre for Entrepreneurship Development (CED) Incubation Centre (CIC) held a productive review meeting on March 13th, 2024, chaired by our esteemed CED Director. The meeting focused on fostering the growth and success of our incubated startups. Here's a glimpse into the key discussions and decisions made:

Comprehensive Startup Review:

All 17 incubated startups received a thorough review, allowing the CIC team to assess their progress and identify areas for further support. Based on the review, startups were categorized for targeted support programs. This included:

- **Selected for the Startup Gujarat Policy:**
- **Selected for Prototype Development Support:**
- **Not Approved**

Streamlining the Selection Process:

A proposal was made to establish separate screening and steering committees specifically for the Startup Gujarat Policy and Prototype Development Policy. This will ensure a more efficient and specialized selection process for each program.

Mentorship

The importance of dedicated mentorship was emphasized. Assigning each startup a mentor with expertise in their specific field will provide invaluable guidance and support. We're actively planning mentor sessions to connect startups with these industry veterans.

Fostering Collaboration:

- The CIC will reach out to the Wadhvani Foundation to explore potential mentorship opportunities for our FDI startup.
- EQDC Gandhinagar will be contacted to connect with a suitable mentor for our semiconductor startup.
- We'll investigate the possibility of involving CIPET as a mentor for the Greenomers startup.
- A committee comprising experts from HKAcharya or Purvi Pandya IP will be formed to evaluate the Priyadarshini Proposal for Trademark.

Empowering Green Innovation:

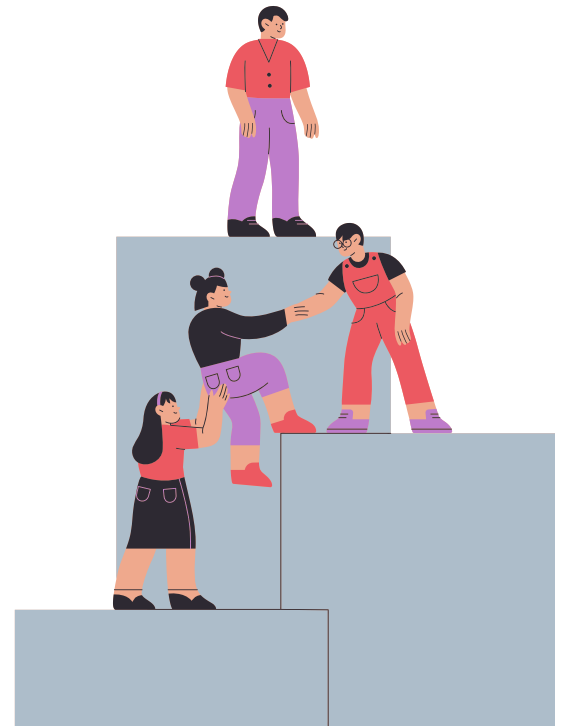
The CIC will leverage its programs to provide valuable marketing support to the promising green tea startup.

This review meeting marks a significant step forward for the CIC as we refine our support system and empower our startups to achieve their full potential.



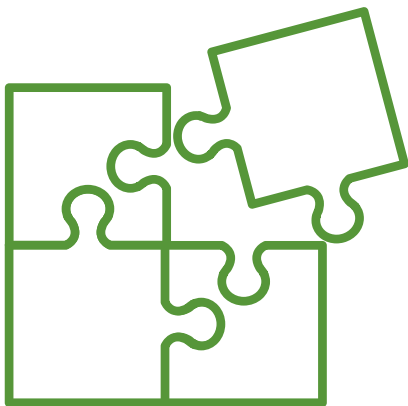
>>> REVOLUTIONIZING EXHIBITIONS:

- Mr. Kishan Patel, a forward-thinking entrepreneur, presented his revolutionary concept for a virtual exhibition platform.
- This innovative solution aims to create an immersive and engaging experience, replicating the benefits of physical trade shows at a fraction of the cost.
- Recognizing the potential of Mr. Patel's idea to democratize access to exhibitions and empower businesses, we recommended him to apply for the CIC Incubation Program (IEP).
- We remain committed to providing Mr. Patel with the support and resources needed to bring his vision to life.



>>> BUILDING A COLLABORATIVE ECOSYSTEM:

- We explored potential partnerships with PHP Poets, a leading IT company renowned for their expertise in website, software, and mobile app development.
- This collaboration holds immense potential to benefit our incubated startups, particularly those with smaller teams.
- By leveraging PHP Poets' development resources, our startups can focus on their core competencies while ensuring a robust technological foundation for their ventures.
- Discussions are ongoing, and we're excited about the possibilities this partnership presents for our entrepreneurial ecosystem.



>>> JOIN US

CIC is actively seeking promising startups to join our vibrant incubation program. We offer a supportive environment, valuable resources, and experienced mentorship to help your venture thrive. Apply now and take your entrepreneurial journey to the next level!

>>> STAY CONNECTED!

Our mission at CIC remains unwavering – to foster innovation and provide our startups with the tools and resources they need to thrive. Stay tuned for next week's newsletter, where we'll share more exciting updates on CIC's ongoing journey!