



MARCH 2ND TO MARCH 9TH, 2024



# CIC WEEKLY NEWSLETTER

## Nurturing Innovations



## INNOVATION TAKES ROOT AT CED NARODA CAMPUS



This week, we'd like to highlight the CED Naroda Campus, a green haven designed to inspire and support your entrepreneurial journey!

Imagine a place surrounded by trees, where fresh air fuels your creativity. That's exactly what you'll find at CED Naroda Campus – a peaceful environment perfect for brainstorming ideas and building your startup.

Learning Made Easy:

The campus library is stocked with books and resources just for entrepreneurs! Think of it as a treasure chest filled with:

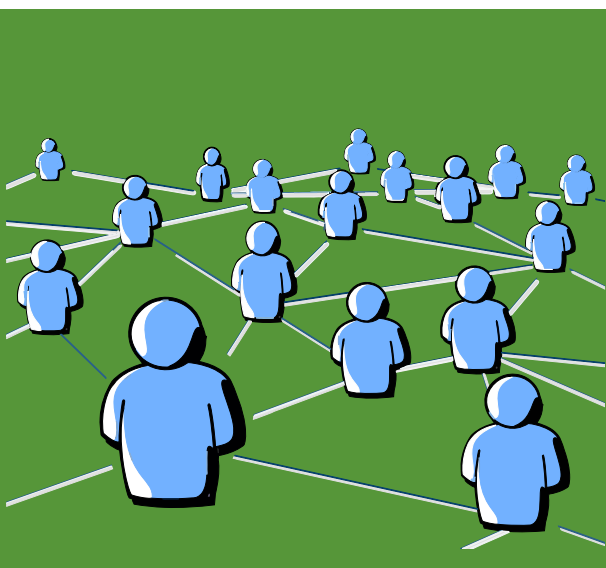
- Startup guides: Learn the ropes of launching and growing your business.
- Market reports: Discover what's trending and what people need.
- Success stories: Get inspired by other entrepreneurs who made it big.
- Government program guides: Find out what support is available for your startup.

This week at CIC, we continued to foster a dynamic environment for our incubated startups and explore exciting growth opportunities. Here's a look at some key highlights:

## ➤➤➤ CONNECTING WITH EXPERTS AND RESOURCES:

Mr. Pankaj Kataria, founder of the innovative AgriConnect startup, reached out to explore collaboration with CIC. AgriConnect aims to bridge the gap between rural farmers and urban markets by leveraging technology and logistics. Recognizing their potential impact, we scheduled a one-on-one mentoring session with our Incubation Officer, Mr. Shubham Soni. During this session, Mr. Kataria received guidance on:

- **Crafting Effective Pitches:** Learn how to present AgriConnect's vision, value proposition, and impact in a compelling 7-minute pitch.
- **Developing Winning Pitch Decks:** Create a clear, concise, and visually appealing pitch deck that captures attention.
- **Government Support:** Explore relevant government schemes and initiatives that can provide financial or logistical support to startups like AgriConnect.
- **Expanding Your Startup Journey:** The session will delve into broader startup considerations such as market research, building strategic partnerships, and managing operations.



## ➤➤➤ MORE SUPPORT FOR OUR STARTUPS

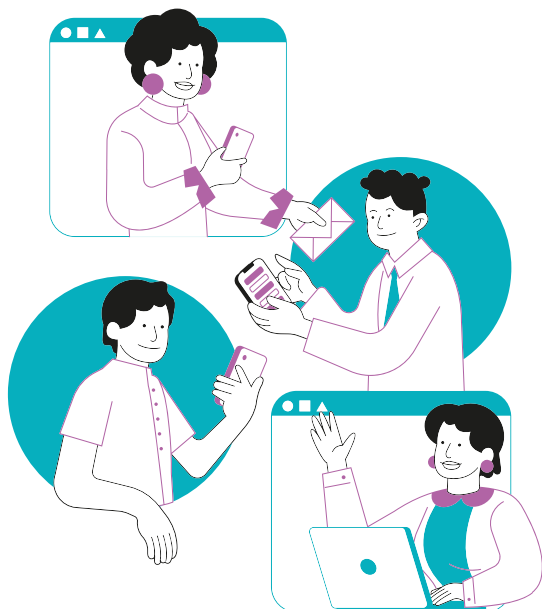
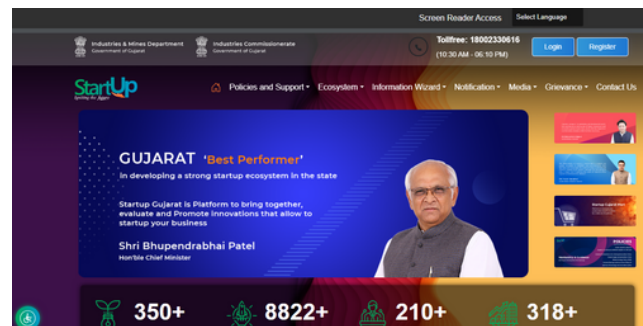
Our commitment to our startups extends beyond incubation. This week, we also assisted Mr. Sanjay Patel, who conducts research on developing a semiconductor material currently imported, in two important ways:

- We facilitated a connection with the Gujarat Mineral Research and Development Society (GMRDS) to explore potential access to lab facilities and government support.
- We connected the startup with Srushti Innovations to gain access to additional lab facilities for further research activities.



# STARTUP GUJARAT INDUSTRIAL POLICY 2020 APPLICATIONS:-

Following our previous announcement, we are thrilled to share that we have now received 2 applications from our incubated startups for the Startup Gujarat Industrial Policy scheme 2020. As a Nodal Institute, we are actively supporting our startups in securing the scheme's benefits.



## ➤➤➤ PITCHING ACTIVITIES AND INTERNSHIP OPPORTUNITIES:

To further propel our startups towards growth, we have planned pitching activities for those who applied for the Startup Gujarat Industrial Policy by mid-March with the CIC internal Committee. This pitching session will help the startups to get prepared with their pitch deck and pitching skills. CIC will guide and prepare them for their final pitching round. Additionally, we shared the NID internship fair email with all our incubated startups. This initiative opens doors for valuable internship opportunities within their ventures.



## ➤➤➤ JOIN US

CIC is actively seeking promising startups to join our vibrant incubation program. We offer a supportive environment, valuable resources, and experienced mentorship to help your venture thrive. Apply now and take your entrepreneurial journey to the next level!

## ➤➤➤ STAY CONNECTED!

We are dedicated to providing ongoing support and resources to our startups. Stay tuned for next week's update for more exciting news and developments!