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#### **MAINTAINING A CULTURE OF QUALITY:**

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CED is a proud ISO 9001:2015 certified organization. This internationally recognized standard ensures we consistently deliver the highest quality support services to our startups. The ISO framework emphasizes continuous improvement, allowing us to refine our processes and adapt to the ever-changing needs of the entrepreneurial landscape. This translates into numerous benefits for our ventures, including:

- Streamlined Support: Standardized processes ensure efficient and consistent support, empowering startups to navigate their journey with ease.
- Enhanced Expertise: By adhering to best practices, CED can offer the most effective resources and guidance to our aspiring entrepreneurs.
- Focus on Improvement: The core principle of continual improvement within ISO 9001:2015 guarantees that CED constantly seeks ways to optimize its services and remain a leading incubator.

## >>> EMPOWERING ASPIRING CHANGEMAKERS:

This week, CED empowered an aspiring entrepreneur passionate about tackling plastic waste. We stressed the importance of gaining industry experience and conducting market research. Learning the ropes through volunteering or shadowing professionals will refine their ideas. Similarly, researching existing solutions, target markets, and regulations will equip them to navigate the complexities of this critical area. CED remains committed to supporting their journey towards a sustainable plastic waste management solution.



### DRIVING SUSTAINABLE TRANSPORTATION:

We met with Mr. Bhavdip Jetani, a visionary entrepreneur on a mission to reduce carbon footprints through electric vehicle (EV) transportation services in industrial areas. His innovative approach aims to replace traditional diesel vehicles with eco-friendly EVs, and he plans to install charging stations along frequently traveled routes. Mr. Jetani's pilot project with 5 EVs has garnered positive responses, further validating his concept. We offered guidance on leveraging government startup schemes, registering with Startup India, and developing a compelling 3-year financial projection and pitch deck.

## >>> STAY CONNECTED!

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We remain committed to fostering a dynamic and supportive environment for both our startups and our team! Stay tuned for next week's newsletter for further updates on the exciting initiatives underway at CIC.

